

# FUBUTEC 2012

Future Business Technology Conference  
April 18-20, Bucharest, Romania



## Important Dates

Submission Deadline  
**January 20, 2012**

Late Submission  
Deadline:  
**February 5, 2012**

Notification of  
Acceptance or  
Rejection  
**February 25, 2012**

Authors provide  
camera-ready  
manuscript  
**March 20, 2012**

Conference in  
Bucharest, Romania  
**April 18-20, 2012**

General Conference  
Chair  
**Ciprian Dobre,**  
**University**  
**POLITEHNICA of**  
**Bucharest**

As simulation and integrated knowledge management are regarded as the driving forces behind some of the world's largest and most successful organisations the FUTURE BUSINESS TECHNOLOGY Conference aims to push business technology research onto the next evolutionary step beyond the building blocks of present day business practices such as "Operations Research" or "Business Process Simulation" This conference is meant to integrate them all into an even higher level enterprise wide framework with its new work roles, responsibilities, reward systems methods and tools.

In other words, attaining true knowledge management is about radical and fundamentally new ways to create retain share and leverage knowledge of people and organisations in ways that were simply not possible before.

Next to the integral simulation part, the conferences try to provide a strategic business overview of knowledge management in all its varied applications. In this aspect, the conference focus is on the latest knowledge strategies that business leaders need in order to become a Knowledge Organisation and to withstand the forces of the financial and management markets in the present day precarious society, which constitutes the global environment. Business Intelligence is the Holy Grail.

As Risk Analysis and Intelligence data Analysis also constitute the driving forces in present day military and security operations, the conference also embraces these aspects in the certainty that the cross-fertilization of military thought and business environments can only lead to simulation product improvement.

### The conference will cover the following tracks:

- Statistical Analysis and Data Mining of business processes
- Applications using data mining and open source text information mining and analysis
- Simulation applied to economics
- Agents in business automation and economics
- Simulation in business
- Simulation in business games
- Simulation in OR and knowledge management
- Emergency Management and risk analysis management
- Policy modelling and simulation in e-management, e-government, e-commerce and e-trade
- Simulation tools for business management and business intelligence simulation
- Simulation and analysis of environmental effects of business
- Predictive simulation and methodology for futures research

Organized by:

**The European Technology Institute**  
**EUROSIS**



**POLITEHNICA University**  
**of Bucharest**